Monthly Sales Report Feb. 2027

			前年比(%) Year over Year															
			3月 Mar.	4月 Apr.	5月 May	1Q累計 Three months	6月 Jun.	7月 Jul.	8月 Aug.	上期計 Six months	9月 Sep.	10月 Oct.	11月 Nov.	3Q累計 Nine months	12月 Dec.	1月 Jan.	2月 Feb.	当期累計 Year to Date
国内 Japan	既存店 (284店舗) Same Store Sales (284stores)	売上高 Sales	94.9%	95.6%	100.5%	97.0%	87.0%	93.1%	97.3%	94.7%	102.8%	94.6%						95.6%
		客数 Number of Customers	91.1%	92.7%	95.2%	93.1%	84.4%	94.0%	95.9%	92.3%	100.0%	91.8%						93.0%
		客単価 Average Sales per Customer	104.2%	103.1%	105.6%	104.3%	103.1%	99.0%	101.5%	102.6%	102.8%	103.1%						102.7%
	全店 (318店舗) All Store Sales (318stores)	売上高 Sales	94.7%	93.5%	98.3%	95.6%	85.4%	91.5%	96.1%	93.3%	100.0%	91.6%						93.8%
		客数 Number of Customers	91.6%	90.8%	93.0%	91.8%	82.6%	91.9%	93.7%	90.7%	98.9%	88.3%						91.2%
		客単価 Average Sales per Customer	103.5%	102.9%	105.7%	104.1%	103.3%	99.6%	102.5%	102.8%	101.1%	103.7%						102.8%

Overview

【Japan】
In October, Same-Store Sales stood at 94.6% of the previous year's level, while All Store Sales were 91.6%.
In October, temperatures were higher than average and sales of heavy outwear slowed, but by offsetting this with sales of light outerwear and other items driven by actual demand, Same-Store Sales for our main FB/SB brands exceeded the previous year's level. For the SC brands, high-priced items such as light outerwear and denim sold well, but customer traffic declined. As a result, overall Same-Store Sales fell below the previous year's level.
E-commerce sales were 90.1% year-on-year.

【Japan】

Notes
Same Store : Stores and online stores operated fully through the previous year, excluding stores which closed more than 3 days in a month due to the renovation and other reasons.
All stores : Stores and online stores
EC: Online stores operated by our company and third parties.
* Normally, when calculating Same stores, stores that are closed for 3 days or more during the month are excluded, but as an exception, the same month of the previous year is not excluded.

These are the preliminary result we usually announce on every 2nd business day* of the succeeding month.
In case of discrepancy between the preliminary result and the official result, we announce the revised figure together with the preliminary result of the next month.